

Liverpool Fashion Week: Sponsorship Opportunities

Elevate your brand with Liverpool Fashion Week! This premier event showcases style, empowers talent, and engages audiences. Join us in the heart of Liverpool on 13 October 2025 at The Liner Hotel. Reach over 200,000 through media and social media engagement.



by **amanda moss**





About Liverpool Fashion Week

Showcasing Designers

A platform for established and emerging designers.

Innovation & Commerce

A hub for innovation, creativity, and commerce.

Local Talent

Highlighting local talent and promoting Liverpool's fashion scene.

Liverpool Fashion Week fosters innovation and promotes the city's vibrant fashion scene. Past designers have included Patty Fashion, Gogairy, and Francesca Couture.

Audience Demographics


Demographics

- Age: 25-54 (Primary)
- Gender: 70% Female, 30% Male

Interests

- High fashion
- Luxury goods
- Travel, art, culture
- Technology

Connect with affluent, fashion-forward consumers. Our audience boasts 50,000+ social media followers, showcasing a dedicated and engaged community.



Sponsorship Benefits: Brand Visibility

1

Logo Placement

On event materials and digital displays.

2

Stage Presence

Brand integration during shows.

3

Media Coverage

Pre- and post-event press releases.

4

VIP Access

Tickets and exclusive experiences.

Maximize your brand exposure with targeted placement. Receive VIP access, media coverage, and sampling opportunities. Brand your company and engage with your target audience.



Sponsorship Packages: Tailored to Your Needs

Package	Investment	Benefits
Bronze	£1000	Logo on stage & website, front row tickets
Silver	£3000	Logo, front row tickets, social media posts
Gold	£6500	Title The "YOUR COMPANY" Liverpool Fashion Week

Choose from Bronze to Platinum packages. Headline sponsorships are available for maximum impact. Custom packages available upon request.

Sponsorship Packages: Digital Engagement

1

Website Advertising

Banner ads and sponsored content.

2

Social Media

Sponsored posts and collaborations.

3

Email Marketing

Inclusion in email newsletters.

4

Livestream Integration

Brand mentions and visuals.

Extend your reach beyond the event. Leverage website ads, social media, email marketing, and livestream integration. A dedicated hashtag for the sponsor with dedicated social media coverage.





Past Sponsors and Testimonials



“I saw a leap in sales and enquiries.” –
Richard, Gogairy



“It has really helped my band, I made
lots of connections.” – Patrick Joseph
London



Sponsors have seen a 30% increase in
brand awareness.

Join leading brands like Boux Avenue and Next. Sponsors such as Childsplay Clothing have experienced a 30% increase in brand awareness and sales through sponsoring the event.



Join Us: Partner with Liverpool Fashion Week

Elevate your brand and support the future of fashion. Contact Amanda Moss at amanda@amandamosspr.uk or call 00 357 97827636. Visit www.liverpoolsfashionweek.co.uk or follow us \[@fashion_week_liverpool @amandalifestylepr\].
Invest in Liverpool Fashion Week!